

Policy for managing cookies and other tracers (GDPR and non-GDPR)

A cookie is a file containing an identifier (series of letters and numbers) which is sent by a web server and which is stored on your browser. The identifier is then sent back to the server each time the browser requests access to one of the server's pages.

For more information visit allaboutcookies.org

Cookies are used for the identification of users and for the correct management of usage data that we have collected during previous visits. We use both temporary cookies (session cookies) and persistent cookies.

Users can delete or remove cookies from their browser at any time or even block cookies from being installed on their device. However, this may affect the use of our services and lead to you being blocked.

As described above, we use your personal information to send you targeted advertising that may be of interest to you.

- We used Google Analytics to understand how our customers use our website. You can find out more by visiting: <https://www.google.com/intl/en/policies/privacy/>. You can also unsubscribe from Google Analytics by going to: <https://tools.google.com/dlpage/gaoptout>.
- We publish advertisements from Google AdSense on our website as well as advertisements from the following advertising brands which are distributed by Google: (check and mention links to advertising agencies). Advertisements may be personalized to match your interests. The relevant cookies used are: (LIST COOKIES USED). Cookies are used to track your previous visits to our sites. You can opt out of personalized ads from Google by visiting <https://www.google.com/settings/ads> and you can opt out of third party cookies for targeted advertising by visiting <http://www.aboutads.info>. You can read Google's privacy policy at <https://policies.google.com/privacy>.

For more information on targeted advertising you can visit the Network Advertising Initiative ("NAI") at: <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted ads by:

Google - <https://adssettings.google.com/authenticated>

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance page at: <https://optout.aboutads.info/>

We may use different types of cookies or trackers during your visit to our website and/or application:

Strictly necessary cookies: these cookies allow you to access and navigate our site and use its features. Without these cookies, services such as billing or shopping carts will not be able to function normally.

Performance cookies: these cookies collect information and data on how to optimize our website and/or application. These cookies are used to know where our visitors and users come from. These cookies do not collect personally identifiable information.

Functional cookies: these cookies allow our site and/or application to remember your preferences. They can be used to remember your location or preferences such as your choice of language or font size.

How to manage cookies?

You can modify your browser settings to not accept cookies from our site and/or application and thus remove cookies. However, our site and/or application may not work without these cookies.

Below are ways to delete cookies for certain types of browsers:

<https://support.google.com/chrome/answer/95647> (Chrome)

<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences> (Firefox)

<https://help.opera.com/en/latest/security-and-privacy/> (Opera)

<https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies> (Internet Explorer)

<https://support.apple.com/en-gb/guide/safari/manage-cookies-and-website-data-sfri11471/mac> (Safari)

<https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy> (Edge)

For mobile devices, if you do not want to receive interest-based advertising, please visit your device's operating system settings and follow these instructions:

- 1) iOS users: to activate “Limited Advertising Tracking” follow the instructions given by Apple.
- 2) Android users: to enable “opt-out of personalized ads” follow the instructions given by Google on Google Play.
- 3) You can download the DAA AppChoices mobile app to control behavioral advertising.